Dear Ms. Jacobs,

I was excited to see your listing for the writer/editor position with the Public Rights Project. I have always believed in the creativity and persuasiveness of language, and especially in the potential to inspire impactful change. With this, I have ample experience writing persuasive pieces, and am comfortable integrating reports and various data points into a theoretical framework.

Currently, I am in the process of applying to law school. While a legal education was not always on my radar, I knew throughout my college years that I would apply myself to a career in which I could advocate change. I know now that involves reforming the assumptions our laws rely on and enforcing the rights of underprivileged populations; I believe the insistent application of the law is the finest medium we have available to do so. In the future, I hope to work in government or public policy. I am especially hoping to reconstitute labor laws for disadvantaged workers in emerging social and technological paradigms and to redefine the scope of public education to include a more equitable, empathetic, and practical curriculum. For this, PRP's model is intriguing and innovative.

As a newsletter editor for the League of Women Voters, I gained an understanding of the impact of an advocacy group on the community and the importance of effective correspondence and outreach, not only to inspire voters, but also to rally organization members. Consequently, I have also developed my eye for detail and proofreading efficiency. As an instructional assistant, I created weekly PowerPoints and worksheets with the intention of teaching a diverse audience the foundations of psychology. It was imperative that I understand how to synthesize multiple sources and how to break down complicated information before assembling it into a logically digestible format. Educating and persuading your audience ultimately hinges on how well your information is structured and tailored to their communication style. Additionally, I have ample experience in crafting engaging pieces and especially in creating a clear, accessible message. Working as an administrative assistant, I wrote weekly newsletters, press releases, and social media posts, and when necessary, I had no problem inserting a pun here or a snappy title there.

Likewise, as a point of future interest, I have a certificate in GIS via ArcMap, and experience in data analytics through my position as a research assistant. I am comfortable conforming data into maps and graphs and applying these to project reports. Visual data, I believe, is a boon in casting an accessible argument to the widest pool possible, allowing for a more understandable and impactful reading experience. While I noticed many of PRP’s recent publications were graph/map-free, through this position, I could apply my visualization skills to future publications and, ultimately, provide another layer of persuasive pull.

I’m eager to exercise my communications skills in advocating for meaningful legislative change. This email only touches on my interest and qualifications. But I look forward to learning more about the projects PRP is currently working on and more about what this position entails.

I sincerely appreciate your time and consideration.